

2019 Corporate Sponsorship Opportunities



38th Annual Proud To Run Chicago

The Original Pride Week Running Event!

Half Marathon, 10K Run, and 5K Run/Walk, June 29, 2019

Proud to Run (PTR) has been a vital part of Chicago's Pride festivities since 1982 and is certified by both USA Track and Field (USATF) and the Chicago Area Runners Association (CARA). Proud to Run is staffed entirely by volunteers and donates 100% of its net revenues to mission-driven LGBTQ non-profits across Chicago.

Over the past 36 years, PTR has raised over \$600,000 for its beneficiaries. In 2018, PTR brought together 2,000 runners, 200+ volunteers, and hundreds of friends, families, and community partners to raise \$40,000 for our local community beneficiaries.

Below are the various sponsorship levels at which you can support PTR. Each level offers different benefits and promotional opportunities for you, including logo presence on our various publicity channels, branding presence in our Athlete's Village, and representation on our event stage.

Through fostering new partnerships and deepening existing ones, we hope to cover the costs associated with the race completely by sponsorship so that 100% of the net proceeds from race entries will go to our beneficiaries. Whether you are a past sponsor or a new sponsor, we thank you for supporting us.

2019 Sponsorship Levels	\$500-\$999	\$1,000-\$2,499	\$2,500-\$4,999	\$5,000-\$9,999	\$10,000+
Logo on PTR website	✓	✓	✓	✓	✓
Logo on all PTR e-communications	✓	✓	✓	✓	✓
Logo on PTR race t-shirt		Standard Placement	Premium Placement	Deluxe Placement	Deluxe Placement
Ad in PTR program book		¼ page*	½ page*	Full page*	Full page, premium placement*
Logo on PTR cinch bag			Standard Placement	Premium Placement	Deluxe Placement
Promotional materials in PTR cinch bag			✓	✓	✓
Tent in the Athlete's Village			✓	✓	✓
Special sponsor recognition from PTR presentation stage				✓	✓
Sponsor representative on PTR presentation stage				✓	✓
Sponsor representative opportunity to start race					✓

For more information on becoming a corporate sponsor of **Proud to Run 2019**, contact us at sponsorship@proudtorunchicago.org

*For dimensions and technical specifications of program book ad, please contact John Avila at john@avilacreativeinc.com